

2024 SPONSORSHIP OPPORTUNITIES

OUR IMPACT

Community education keeps our members informed, up-todate, and engaged in Kentucky's ever-shifting health policy landscape. Working together, we advocate for policies that will lead to a healthier, more equitable and just Commonwealth for all Kentuckians.

OUR REACH

In 2023, we had 100-300 individuals register for each of our virtual meetings and over 700 community professionals registered for our in-person statewide Advocacy for Thriving Community Roadshow series. In addition, we reach individuals by presenting at conferences for CHWs, Social workers, FRYSCs, FQHCs, and other community professionals throughout the state.

We also promote all events and distribute recordings and materials to our mailing list of 2,400 health advocates. Our reach is steady and growing.

SPONSOR BENEFITS

Your sponsorship will help us to maintain our capacity to do this important work at no cost to the coalition members and consumers we serve. Sponsors will be recognized for their support during each meeting, in our weekly newsletter, and on social media. Sponsors will also have the opportunity to connect and engage with the most influential health advocates and health policy leaders in Kentucky.

- Logo recognition on print materials and signage
- Social media promotion prior to and during the event
- Networking with Kentucky's health advocacy community

JOIN THE THRIVE FAMILY SPONSORSHIP LEVELS **PLATINUM** GOLD SILVER BRONZE \$3,000 \$2,000 \$1,000 \$4,000

SUPPORT FOR FRONTLINE PROFESSIONALS

We offer continuing education credits and professional development opportunities to all social workers, certified community health workers, and any other profession that has the ability to self-report their CEUs such as targeted case managers, librarians, and MORE.

2024 THRIVEKY EVENTS

Kentucky Voices for Health and our coalition of ThriveKY partners will host 15 events in 2024, with at least one event each month.

Of the 8 virtual programs, 3 will be forums held in collaboration with the Cabinet for Health and Family Services.

There will be 7 in-person Roadshow stops from May to November throughout the state.

All programs will cover state and federal policy updates on our economy and safety-net programs like Medicaid, SNAP, P-EBT, behavioral health, child care, transportation and housing assistance. We also promote the importance of Open Enrollment, voter registration, and engagement in policy advocacy at the state and federal levels.

CONTACT US

Contact Kelly Taulbee at kelly@kyvoicesforhealth.org or call 502-209-9088 for more information





