



*Building a healthier Kentucky together.*

**POSITION ANNOUNCEMENT**  
**Kentucky Voices for Health Seeks Policy Advocacy Coordinator**  
**January 2020**

**About KVH:** Kentucky Voices for Health has been a respected voice of consumer advocates and a catalyst in health policy decision-making since 2007. As a 501(c)(3) nonprofit and nonpartisan coalition, we bring together individuals, advocates, community organizations, state agencies, and policymakers to address the underlying causes of poor health by connecting Kentuckians with opportunities to make change through policy advocacy. We believe every Kentuckian should have the opportunity to live a healthy life and contribute to the health of their communities.

**Position Overview:** KVH seeks to hire a Policy Advocacy Coordinator to support public policy that addresses issues of health insurance coverage, enrollment, and access to affordable, quality healthcare. This individual will serve as an effective representative of KVH working in Central Kentucky. The coordinator will be expected to: strengthen existing coalition partnerships and build new relationships with community groups, organizations, agencies, and policymakers; develop strong working relationships with application assisters, Community Health Workers (CHWs), providers, Managed Care Organizations (MCOs), and policymakers and participate in local and statewide coalitions to advocates for policies related coverage and care; identify and work with partners and state agencies to mitigate the causes of enrollment churn and access to care barriers; conduct research and policy analysis on the impact of access to care, safety-net programs, and health system changes, with a focus on coverage for children, families, and vulnerable populations; translate these changes into meaningful, actionable information and coordinate policy advocacy activities among coalition partners; further the mission of KVH to amplify the voices of consumers and health advocates to impact the decisions that affect the health and well-being of all Kentuckians.

Successful applicants will demonstrate an ability to translate policies into meaningful, actionable information; build coalitions; coordinate policy advocacy efforts and communicate with a diverse range of healthcare stakeholders; and share KVH's commitment to social, economic, and racial justice. The duties outlined below are the responsibilities of the Policy Advocacy Coordinator.

**Planning and Development**

- Develop and implement a policy advocacy work plan in collaboration with staff.
- Track goals, manage deliverables, and write reports as required by funding sources.

**Coalition-building and Policy Advocacy**

- Assist the Executive Director in the development and implementation of a plan for coalition-building and outreach to targeted regions/groups within the Commonwealth.
- Coordinate KVH's advocacy activities with other relevant coalitions and organizations.
- Coordinate and facilitate policy work groups, coalition meetings, webinars, and community forums.

- Build an effective feedback loop among local, regional, and state partners to share information and facilitate collaboration.
- Identify and track benefits-eligible individuals/groups experiencing barriers to coverage or care through partnerships with providers and outreach workers, surveys, and open records requests.
- Work collaboratively with state agencies, providers, and community organizations to improve coverage and access to care, with a focus on children, families, and vulnerable populations.
- Conduct research and policy analysis on the impact of access to care, safety-net programs, and health system changes for Kentuckians.
- Translate policy changes into meaningful information, plain language educational materials, policy briefs, blogs, toolkits, and tailored messaging for consumers, advocates, providers, and policymakers.
- Provide training and technical assistance to advocates and consumers serving on advisory committees for health systems, insurers, and state agencies.

### **Communications**

- Act as the liaison between media and boots-on-the-ground partners to collect stories from impacted individuals.
- Work in collaboration with staff to assure messaging and educational materials are accurate and regularly updated.
- Contribute policy content to weekly email updates and other communications to KVH stakeholders.
- Work in collaboration with staff and coalition partners to amplify consumer voices through story-banking, comment collection, testimony, press conferences, surveys, and earned media.
- Prepare and provide presentations to community groups.
- Compose letters, press releases, public comments, testimony, op-ed pieces, talking points, and blog posts.

### **Other Duties**

- Attend and participate in meetings on behalf of KVH.
- Other duties as assigned.

### **Qualifications**

Education: Minimum, Bachelor's degree. Advanced degree in relevant study area preferred. Experience and skills: An understanding of health-related policies and the safety net. Policy analysis experience and awareness of Kentucky policy and politics. Grassroots organizing, constituent-based communication with policymakers, and managing policy advocacy work preferred. Pro-active, able to work with and facilitate dialogue among diverse groups. Possessing excellent organizational, speaking, and writing skills.

### **Additional Information**

The position is grant-funded and offers a competitive salary and benefits based on experience. The position will be located in the Louisville or Frankfort with regular travel throughout Kentucky. KVH is an equal opportunity employer. People of color and women are especially encouraged to apply.

Please email your resume, contact information for three professional references and a cover letter specifically explaining why you are a good fit for this position to

[emily.beauregard@kyvoicesforhealth.org](mailto:emily.beauregard@kyvoicesforhealth.org). Application review will be ongoing and continue until the position is filled. For more information about KVH visit [www.kyvoicesforhealth.org](http://www.kyvoicesforhealth.org).